FOR: CARDIOCOMM SOLUTIONS, INC.

TSX VENTURE SYMBOL: EKG

July 13, 2015

## CARDIOCOMM SOLUTIONS NAMES NEW AUSTRALIAN DISTRIBUTOR TO SUPPORT GEMS™ WIN AND HEARTCHECK™ ECG PEN SALES

Announcement coincides with first Australian hospital GEMS™ WIN license sale

TORONTO, ONTARIO - CardioComm Solutions, Inc. (TSX VENTURE:EKG) ("CardioComm Solutions" or the "Company") a global medical and consumer provider of electrocardiogram ("ECG") acquisition and management software solutions, today announced it has entered into a distributor agreement with Innovative Medical Solutions ("Innovative Medical") located in Perth, Western Australia for development of commercial distribution channels for the sale of the HeartCheck™ PEN and the HeartCheck™ ECG Monitor as well as CardioComm Solutions' ECG management software solutions known as GEMS™ WIN and SMART Monitoring through consumer sales channels, pharmaceutical companies, pharmacies, hospitals, clinics and health care providers within Australia.

Completion of the agreement will allow CardioComm Solutions and Innovative Medical to benefit from software enhancements that will have to be undertaken in response to the deadline for WINDOWS operating system upgrades away from Server 2003. CardioComm Solutions has previously reported requirements for ECG service providers to replace their existing ECG management solutions to versions that are WIN 7 and Server 2008 compatible. CardioComm Solutions released its GEMS™ WIN software upgrade to the arrhythmia monitoring market in response to the 2014 discontinuation of XP support by Microsoft and the imminent discontinuation of Server 2003 in July 2015. Since 2003 Innovative Medical has formed and maintained long working relationships with large private and public cardiology practice groups and has access to large hospital tender processes throughout Australia. The arrhythmia monitoring market in Australia is underserviced especially from the perspective of being provided access to full-service ambulatory cardiac monitoring solutions compatible with wireless patient-worn ECG monitoring devices that are compatible with the new Windows PC and server based operating systems. As hospitals and cardiology practice groups prepare for the end of Server 2003 support by Microsoft, Innovative Medical will be uniquely positioned to provide their clients with affordable and compatible solutions to support their current and future rhythm monitoring requirements.

Innovative Medical will collaborate with Cardiac Innovations Australia Pty. Ltd., another CardioComm Solutions distributor who in January 2015 secured TGA certification for the sale of CardioComm Solutions' products into the Australian medical market through the Australian Register of Therapeutic Goods Certificate from the Department of Health, Therapeutics Goods Administration ("TGA"). Together, Cardiac Innovations and Innovative Medical Solutions will work under the TGA clearance with a focus on marketing into organizations active in cardiac device implantation and follow-up as well as supporting surveillance in the unexplained syncope and post-ablation patient population.

Innovative Medical Solutions reports that they have, with the support of Cardiac Innovations, successfully secured the sale of a CardioComm Solutions' GEMS™ WIN software platform to the new state of the art Western Australia state government 732 bed, \$2 billion tertiary hospital which is the largest building project in Western Australian history. The hospital officially opened in February 2015.

Innovative Medical will promote the HeartCheck™ ECG devices to the cardiology market as an arrhythmia screening tool for identification of patients with difficult to catch arrhythmias as an alternative to implanted and expensive devices. For those individuals with characterized arrhythmias, the HeartCheck™ devices will be promoted to assist with heart rate control monitoring, tracking of patient cardiac health in response to implemented arrhythmia therapies and monitoring for new arrhythmia risks associated with other medical conditions such as diabetes, hypertension and prior cardiac disease.

To learn more about the CardioComm Solutions products and devices compatible with GEMS™ WIN please see the Company's website www.cardiocommsolutions.com or contact the Company at sales@cardiocommsolutions.com.

## **About CardioComm Solutions**

CardioComm Solutions' patented and proprietary technology is used in products for recording, viewing, analyzing and storing electrocardiograms (ECGs) for diagnosis and management of cardiac patients. Products are sold worldwide through a combination of an external distribution network and a North American-based sales team. The Company has earned the ISO 13485 certification, is HPB approved, HIPAA compliant, and has received FDA market clearance for its software devices. CardioComm Solutions is headquartered in Toronto, Ontario, Canada.

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## **Forward-looking statements**

This release may contain certain forward-looking statements and forward looking information with respect to the financial condition, results of operations and business of CardioComm Solutions and certain of the plans and objectives of CardioComm Solutions with respect to these items. Such statements and information reflect management's current beliefs and are based on information currently available to management. By their nature, forward-looking statements and forward-looking information involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future and there are many factors that could cause actual results and developments to differ materially from those expressed or implied by these forward-looking statements and forward-looking information.

In evaluating these statements, readers should not place undue reliance on forward-looking statements and forward-looking information. The Company does not assume any obligation to update the forward-looking

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statements and forward-looking information contained in this release other than as required by applicable laws, including without limitation Section 5.8(2) of National Instrument 51-102 (*Continuous Disclosure Obligations*).

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